

# Shenandoah Valley Mountain Music Maker Jam Harrisonburg, Virginia September 13, 2011 – May 15, 2012

"The Shenandoah Valley Bluegrass and Mountain Music Jam is a free, open to the public acoustic music circle jam held every Tuesday evening from 6-9pm at JMU Memorial Hall. Musicians of all levels and listeners welcome. Jam features bluegrass, old-time country, string band and gospel music."



**Green Statement:** "We are greening our event to bring awareness to the growing necessity to being socially responsible for promoting sustainability and environmentally friendly lifestyles."

## CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
  - Glass bottles, aluminum cans, plastic bottles, paper, cardboard, composting of food & other compostable items

- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:
  - Do not use any disposable containers, dishware, cutlery, or cups

- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:
  - Use electronic registration, correspondence and forms
  - Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
  - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

### *Food service*

- Provide condiments, cream and sugar, etc., in bulk

### *Logistics*

- Encourage the use of mass-transit and/or carpooling to the event

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on its website to the Virginia Green Events webpage
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified its greening efforts and will post estimates of the reduced environmental impacts

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For more information on Shenandoah Valley Mountain Music Maker Jam, see [www.svmmma.org](http://www.svmmma.org) or contact Martha Hills at [martha\\_hills@hotmail.com](mailto:martha_hills@hotmail.com) or 540-209-3540.

**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established “core activities” for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

